## **Building Materials**

## Q1FY25 Preview: Near-term headwinds persist



Sector Report

**OUARTERLY PREVIEW** 

July 4, 2024

NIFTY 50: 24,302

We anticipate the overall volume trajectory for our building materials coverage universe to remain subdued in Q1FY25 (as witnessed in the past few quarters), due to partly being affected by the recent general elections. For the MDF segment, pricing remains under pressure as the domestic capacity has increased ~50% in the past one year (capacity: ~13K CBM/day). The plywood segment is likely to log low-to-mid single digit YoY growth. Besides, the wood panel industry is experiencing a rising trend in timber cost (up 500-600bps QoQ), resulting in expected moderate profitability. For tiles, we expect the domestic volumes to grow in low-single digits YoY. Realizations for the tiles segment are likely to remain under pressure in the near term, given that 35-40 new units are to be commissioned gradually in Morbi going ahead. We expect gradual demand recovery from H2FY25E owing to accelerated deliveries after strong launches in the past 2-3 years.

## Century Ply: Plywood segment to register mid-single digit YoY growth

We expect Century Ply to register 6% YoY revenue growth at Rs9.3bn, led by 9% gain in the plywood segment (realization-driven) and 10% growth in the MDF segment. The MDF segment is likely to report 25% YoY volume growth, owing to its recently expanded capacity. Companies were able to take on price increase for the plywood segment, which is likely to improve realization by 1% sequentially. We anticipate the laminate segment to register a 6% YoY growth in revenue with 2% volume growth. Overall, we estimate EBITDA margin to decline by 245bps/280bps QoQ/YoY to 12.0%.

#### Greenpanel Industries: EBITDA margin to contract owing to higher timber prices

We estimate MDF volumes to increase 5% YoY (decline 4% QoQ) to ~122KCBM, with export volumes declining 25% YoY (+2x QoQ on low base) to 20.6KCBM. We expect domestic volumes to grow 15% YoY (decline 13% QoQ) to 101KCBM. However, we anticipate blended realizations to dip 7% YoY (3% QoQ) to Rs27K/CBM. We estimate MDF EBITDA margins to contract by 580bps YoY (180bps QoQ) to 11.2%.

## Kajaria Ceramics: Mid-single digit volume growth expected in Q1FY25E

We anticipate Kajaria to register 6% YoY volume growth to 27msm; however, we anticipate realizations to decline 4% YoY (flattish QoQ) to Rs369/sqm. We expect non-tile revenue (12% of sales) to register healthy growth of 29% YoY. Subsequently, we anticipate overall revenue to increase 5% YoY to Rs11.2bn. EBITDA margin is likely to decline by 170bps YoY (up 30bps QoQ) to 14%.

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Rating,	Target	t Price,	and	Va	luat	ion
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		СМР	TP	Upside	P/E	(x)	EV/EBIT	DA (x)
	Rating	(Rs/sh)	(Rs/sh)	(%)	FY25	FY26	FY25	FY26
Century Plyboards	BUY	723	800	11	48.3	30.7	30.2	20.8
Greenpanel Industries	ADD	332	350	6	26.5	15.4	13.9	8.6
Kajaria Ceramics	ADD	1,509	1,320	(13)	50.6	42.0	29.8	25.1

Source: Company, Emkay Research

Exhibit 1: Building companies under Emkay coverage — Q1FY25E

			Jun-24E	Mar-24	Jun-23	% chg (YoY)	% chg (QoQ)	Comments
<b>Century Plyboards</b>								
CMP (Rs/share)	723	Net Sales (Rs mn)	9,329	10,256	8,824	5.7	(9.0)	
Mkt Cap (Rs bn)	161	EBITDA (Rs mn)	1,115	1,478	1,302	(14.3)	(24.5)	We expect Century Ply to register 6% YoY revenue growth at Rs9.3bn, led by 9% growth in the plywood segment and 10% growth in the MDF segment. Overall, we estimate EBITDA
Reco	Buy	EBITDA Margin (%)	12.0	14.4	14.8	-280 bps	-245 bps	margin to decline by 245bps/280bps QoQ/YoY to 12.0%.
		PAT (Rs mn)	694	1,011	841	(17.5)	(31.4)	
Greenpanel								
CMP (Rs/share)	332	Net Sales (Rs mn)	3,684	3,966	3,862	(4.6)	(7.1)	We expect overall revenue to decline 5% YoY/7% QoQ to Rs3.7bn, mainly owing to sharp
Mkt Cap (Rs bn)	41	EBITDA (Rs mn)	413	516	658	(37.3)	(20.0)	decline in MDF realizations. Coupled with higher timber prices, we expect MDF margins to
Reco	ADD	EBITDA Margin (%)	11.2	13.0	17.0	-584 bps	-181 bps	contract by 580bps YoY (180bps QoQ) to 11%.
		PAT (Rs mn)	202	299	370	(45.3)	(32.4)	
Kajaria Ceramics								
CMP (Rs/share)	1,509	Net Sales (Rs mn)	11,178	12,408	10,642	5.0	(9.9)	
Mkt Cap (Rs bn)	239	EBITDA (Rs mn)	1,585	1,720	1,692	(6.3)	(7.8)	We anticipate overall revenue to increase 5% YoY to Rs11.2bn. We expect EBITDA margin to decline by 170bps YoY (up 30bps QoQ), owing to lower realization.
Reco	ADD	EBITDA Margin (%)	14.2	13.9	15.9	-172 bps	32 bps	
		PAT (Rs mn)	908	1,024	1,075	(15.5)	(11.3)	

Source: Company, Emkay Resear

Exhibit 2: Century Plyboards — Segmental performance preview

Segment-wise breakup (Rs mn)	Q1FY25E	Q1FY24	% chg. (YoY)	Q4FY24	% chg. (QoQ)
Plywood					
Revenue	5,294	4,875	8.6	6,037	(12.3)
Volume (CBM)	91,355	87,869	4.0	104,787	(12.8)
Realization (Rs/CBM)	57,946	55,476	4.5	57,613	0.6
EBITDA	638	666	(4.3)	732	(12.9)
<u>Laminates</u>					
Revenue	1,637	1,547	5.8	1,649	(0.7)
Volume (mn sheets)	1.9	1.8	2.0	1.9	0.4
Realization (Rs/sheet)	873	841	3.7	883	(1.2)
EBITDA	169	157	8.0	173	(2.1)
MDF					
Revenue	1,833	1,668	9.9	1,971	(7.0)
Volume (CBM)	59,934	47,988	24.9	62,885	(4.7)
Realization (Rs/CBM)	30,580	34,752	(12.0)	31,348	(2.4)
EBITDA	275	437	(37.0)	326	(15.6)
Particle Board	15.0	26.2		16.5	
Revenue	391	395	(1.0)	424	(8.0)
Volume (CBM)	19,297	19,040	1.3	20,902	(7.7)
Realization (Rs/CBM)	20,238	20,725	(2.3)	20,299	(0.3)
EBITDA	70	90	(21.5)	84	(16.4)

Source: Company, Emkay Research

Exhibit 3: Greenpanel Industries — Segmental performance preview

Segment-wise breakup (Rs mn)	Q1FY25E	Q1FY24	% chg. (YoY)	Q4FY24	% chg. (QoQ)
MDF					
Revenue	3,332	3,412	(2.4)	3,609	(7.7)
Volume (CBM)	121,588	115,798	5.0	127,239	(4.4)
Realization (Rs/CBM)	27,402	29,465	(7.0)	28,365	(3.4)
EBITDA	486	696	(30.1)	592	(17.8)
Plywood					
Revenue	352	450	(21.7)	357	(1.2)
Volume (MSM)	1.4	1.6	(12.0)	1.4	(2.1)
Realization (Rs/sqm)	253	285	(11.0)	251	0.9
EBITDA	(39)	27	NA	(37)	NA

Source: Company, Emkay Research

Exhibit 4: Kajaria Ceramics — Segmental performance preview

Segment-wise Breakup (Rs mn)	Q1FY25E	Q1FY24	% chg. (YoY)	Q4FY24	% chg. (QoQ)
Tiles	<b>4</b>	<b>4</b> =- 1 = 1	, c ag. (101)	<b>Q</b>	70 cmg. (404)
Revenue	9,785	9,566	2.3	10,917	(10.4)
Volume (MSM)	27	25	6.0	30	(10.3)
Realization (Rs/sqm)	369	382	(3.5)	369	(0.1)
Other Segment Revenue (Rs mn)					
Sanitaryware/Faucets	963	837	15.0	1,023	(5.9)
Plywood	315	143	120.0	327	-3.6
Adhesives	115	96	20.0	143	(19.2)
Grand Total (Tiles + Other Segments)	11,178	10,642	5.0	12,408	(9.9)

Source: Company, Emkay Research

## CENTURY PLYBOARDS

#### **RECOMMENDATION HISTORY - DETAILS**

Date	Closing Price (INR)	TP (INR)	Rating	Analyst
24-Jun-24	701	800	Buy	Dharmesh Shah
28-May-24	656	800	Buy	Dharmesh Shah
27-May-24	656	800	Buy	Dharmesh Shah
10-May-24	663	850	Buy	Dharmesh Shah
06-Apr-24	658	850	Buy	Dharmesh Shah
13-Mar-24	650	850	Buy	Dharmesh Shah
05-Feb-24	748	850	Buy	Dharmesh Shah
30-Nov-23	645	820	Buy	Dharmesh Shah
10-Nov-23	636	820	Buy	Dharmesh Shah
08-Sep-23	697	780	Buy	Dharmesh Shah
07-Aug-23	629	780	Buy	Dharmesh Shah
04-Jul-23	670	800	Buy	Dharmesh Shah

Source: Company, Emkay Research

## **RECOMMENDATION HISTORY - TREND**



Source: Bloomberg, Company, Emkay Research

# GREENPANEL INDUSTRIES RECOMMENDATION HISTORY - DETAILS

Date	Closing Price (INR)	TP (INR)	Rating	Analyst
24-Jun-24	306	350	Add	Dharmesh Shah
28-May-24	297	350	Add	Dharmesh Shah
10-May-24	293	350	Add	Dharmesh Shah
03-May-24	306	350	Add	Dharmesh Shah
06-Apr-24	330	450	Buy	Dharmesh Shah
13-Mar-24	330	450	Buy	Dharmesh Shah
01-Feb-24	388	450	Buy	Dharmesh Shah
28-Dec-23	418	410	Buy	Dharmesh Shah
30-Nov-23	346	410	Buy	Dharmesh Shah
01-Nov-23	346	410	Buy	Dharmesh Shah
26-Sep-23	369	440	Buy	Dharmesh Shah
28-Jul-23	341	440	Buy	Dharmesh Shah
04-Jul-23	339	450	Buy	Dharmesh Shah

Source: Company, Emkay Research



Source: Bloomberg, Company, Emkay Research

## **KAJARIA CERAMICS**

#### **RECOMMENDATION HISTORY - DETAILS**

Date	Closing Price (INR)	TP (INR)	Rating	Analyst
24-Jun-24	1,400	1,320	Add	Dharmesh Shah
28-May-24	1,284	1,320	Add	Dharmesh Shah
10-May-24	1,181	1,320	Add	Dharmesh Shah
09-May-24	1,182	1,320	Add	Dharmesh Shah
06-Apr-24	1,255	1,450	Add	Dharmesh Shah
03-Jan-24	1,299	1,450	Add	Dharmesh Shah

Source: Company, Emkay Research

## **RECOMMENDATION HISTORY - TREND**



Source: Bloomberg, Company, Emkay Research

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ADD	5-15% upside
REDUCE	5% upside to 15% downside
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